

Shreya Agarwal

Communication Designer

Graduated from the National Institute of Design with a concept-driven and user-centered approach. Skilled in graphic design, typography, branding, packaging, publication design, and visual storytelling. Experienced in developing strategic and impactful design solutions across print and digital media.

CONTACT

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WORK EXPERIENCE

STUDIO DAMU VISUAL DESIGNER JAIPUR	July-Sept 2025
<ul style="list-style-type: none">Created visual and publication design assets for studio projects.Expanded the studio's brand identity across digital and print media.	
STUDIO SORTED VISUAL DESIGN INTERN BANGALORE	Jan-Jun 2025
<ul style="list-style-type: none">Developed Strategy, Branding and Packaging for a clean foods brand, <i>Only What's Needed</i>.Worked on identity design projects and self initiated studio projects.	
EKTYPE GRAPHIC DESIGN INTERN MUMBAI	Oct-Nov 2024
<ul style="list-style-type: none">Researched and documented local telugu typefaces.Designed typeface specimen zines & merchandise for the studio website and shop.	
EDUCATE GIRLS (NGO) GRAPHIC DESIGNER JAIPUR	Jul-Aug 2023
<ul style="list-style-type: none">Designed in-house branding that helped increase sales and supported over 100+ local women entrepreneurs in Rajasthan.	
HEERA BAGH GRAPHIC DESIGNER INDORE	May-Jun 2023
<ul style="list-style-type: none">Developed the brand identity for an Indore-based jewellery label, including logo design and overall visual language.	

PROJECTS AT NID

DEJINER LOG- NID OFFICIAL PUBLICATION	KHM GERMANY INTERNATIONAL ANIMATION EXCHANGE
Core Member & Design Lead Ed-4 Created an online presence & organized events to increase readership to 500+	Animated an experimental short film called Square Dance. Worked with 2d animation, stop motion and light painting.
CHITRAKATHA DESIGN FESTIVAL	CHITKHABRI- DESIGN NEWSLETTER
Worked in the graphic design and social media team of the bi-annual international design fest.	Official newsletter for Chitrakatha. Worked in the core team of Chitkhabri to print 5 editions in 5 days.

EDUCATION

National Institute of Design, Andhra Pradesh B.Des- Communication Design [2021-2025] Secured AIR 59 in NID DAT Top 10% of the class	St. Xavier's Sr. Sec. School, Jaipur, Rajasthan Schooling [2006-2020] Secured 95% in 10th and 12th board examinations (commerce-maths stream)
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SKILLS

DESIGN SKILLS Branding, Packaging, Publication Design, Typography, Infographics, Sound design, Motion design, Illustration, Storyboarding, Video editing, 2D & 3D animation, Research & Strategy, Narrative design, Photography, Colour grading, Wood-cut & Intaglio printing.	SOFTWARE SKILLS Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere Pro, Adobe After Effects, Adobe Aero, Adobe Lightroom, Adobe Audition,Figma Procreate, Blender.
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