Shreya Agarwal

Communication Designer

National Institute of Design graduate with a focus on concept-driven, user-centered design.
Experienced in graphic design, typography, branding, packaging, publication design, and visual storytelling across print and digital media.

CONTACT

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WORK EXPERIENCE

AZIM PREMJI FOUNDATION | VISUAL DESIGNER | BANGALORE — Nov 2025- Present

- Contributed to learner-centric design for NCERT textbooks, creating covers and infographics
- Worked on signage and branding projects for in-house and partner organisations.

STUDIO DAMU | VISUAL DESIGNER | JAIPUR — July-Sept 2025

- Created visual and publication design assets for studio projects.
- Designed a curated Jodhpur city map , a recipe booklet, and other visual identity projects.

STUDIO SORTED | VISUAL DESIGN INTERN | BANGALORE — Jan-July 2025

- Developed Strategy, Branding and Packaging for a clean foods brand, *Only What's Needed*.
- Worked on identity design projects and self initiated studio projects.

EKTYPE | GRAPHIC DESIGN INTERN | MUMBAI — Oct-Nov 2024

- Researched and documented local telugu typefaces.
- Designed typeface specimen zines & merchandise for the studio website and shop.

EDUCATE GIRLS (NGO) | GRAPHIC DESIGNER | JAIPUR — Jul-Aug 2023

- Designed in-house branding that helped increase sales and supported over 100+ local women entrepreneurs in Rajasthan.

PROJECTS AT NID

DEJINER LOG- NID OFFICIAL PUBLICATION

Core Member & Design Lead Ed-4
Created an online presence & organized events to increase readership to 500+

CHITRAKATHA DESIGN FESTIVAL

Worked in the graphic design and social media team of the bi-annual international design fest.

KHM GERMANY INTERNATIONAL ANIMATION EXCHANGE

Animated an experimental short film called Square Dance. Worked with 2d animation, stop motion and light painting.

CHITKHABRI- DESIGN NEWSLETTER

Official newsletter for Chitrakatha.
Worked in the core team of Chitkhabri to print 5 editions in 5 days.

EDUCATION

National Institute of Design, Andhra Pradesh

B.Des- Communication Design [2021-2025]

Secured AIR 59 in NID DAT
Top 10% of the class

St. Xavier's Sr. Sec. School, Jaipur, Rajasthan

Schooling [2006-2020]

Secured 95% in 10th and 12th board examinations (commerce-maths stream)

SKILLS

DESIGN SKILLS
Branding, Packaging, Publication Design, Typography, Infographics, Sound design, Motion design, Illustration, Storyboarding, Video editing, 2D & 3D animation, Research & Strategy, Narrative design, Photography, Colour grading, Wood-cut & Intaglio printing.

SOFTWARE SKILLS
Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere Pro, Adobe After Effects, Adobe Aero, Adobe Lightroom, Adobe Audition,Figma Procreate, Blender .